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Craftsman Area



The Great Wall leaves us the valuable treasure—spirit of the craftsman and tell us that no man will succeed without patient and endeavor.

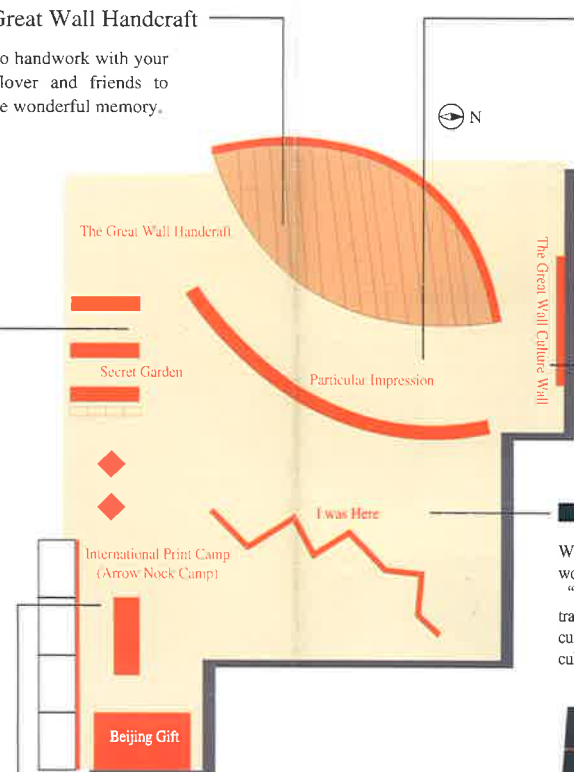
The Great Wall Handcraft

You can do handwork with your children, lover and friends to treasure the wonderful memory.



Secret Garden

Outspread vine, sunrise and sunset show the seasonal changing of the Great Wall. There are a thousand seasons of the Great Wall in a thousand people's eyes. Come and paint the Great Wall in your eyes.



Particular Impression

This series of decorations "Lucky and Fortune", inspired by plants and insects in the nature, show the vitality. The drawer base is equipped with small folding notebook, each layer of which will surprise you.



The Great Wall Culture Wall

You can explore the history and secrets of the Great Wall here!

I was Here

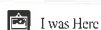
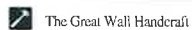
Write something here and take a photo to treasure up the wonderful memory in the Great Wall. "I was Here" Blank Notebooks with the theme of "four traditional Chinese symbols", "imperial robe" and "folk custom" represent the traditional Chinese culture and regional cultures, which are exquisite and eye-catching.



Concise blank book is unique

International Print Camp (Arrow Nock Camp)

The print shows the cultural context and essence of the Great Wall with its unique art language and leave a good symbol to the world. We also provide "Print Pearl" bookplate to tell you the story about book collection, and let you experience the collector's love to the book.



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Lecture Club



300 selected books that cover rich knowledge form the reading corner in tourist area in Mutianyu Great Wall:

Professional experts interpret the national policies, explain the traditional Chinese culture and share the experience in eating, accommodation, transportation, entertainment and shopping.

Establish the entrepreneurship and innovation platform for farmers by combining tourism with three agricultural problems.

Flexible forms and rich contents

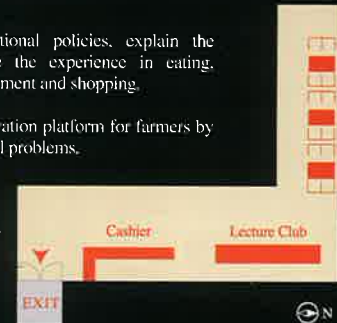
On-site lecture: Saturday 10:00

Live broadcast of professional lecturer:

15th day of each month, 14:00

Interaction & sharing: On-site activities (from time to time)

Video carousel: Open time



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Outdoors Coffee Shop



Enjoy the open scenery, mellow coffee and various dim sums in Outdoors Coffee Shop, feeling the memorable culture of the Great Wall. You can overlook the beautiful scenery of the Great Wall on the sightseeing platform with exquisite design and interesting structure.

